



Ministry of Foreign Affairs, Trade and Commerce

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RELEASE TO BE PUT ON THE WEBSITES OF: MINISTRY OF FOREIGN AFFAIRS
(INCLUDING FACEBOOK PAGE), NATIONAL TELECOM REGULATORY
COMMISSION

WORLD CONSUMER RIGHTS DAY 2018

ST. VINCENT AND THE GRENADINES – 14th February 2018 – Saint Vincent and the Grenadines will join countries across the world in celebrating “World Consumer Rights Day” on March 15th 2018 under the theme “Making Digital Market Places Fairer”.

The rapid growth of the internet, mobile phones and other digital technologies has created not only opportunities, but challenges for consumers. The people of Saint Vincent and the Grenadines must be made aware of their rights and responsibilities as consumers who interface digitally with suppliers from all over the world. This is why the Department of Trade within in the Ministry of Foreign Affairs, Trade and Commerce, is partnering with the National Telecommunications Regulatory Commission, Information Technology Service Division, National Centre for Technology Innovations, The National Consumers Associations, and the Ministry of Education in its drive to create awareness.

This year, just over a month of scheduled activities leading up to March 15th has been planned. See scheduled lists of activities below along with some noteworthy tips for consumers who may or may not want to shop online.

-END-

FEBRUARY

2018

MARCH 15, 2018
"Making Digital Market Place Fairer"

World Consumer Rights Day



Department of Trade and Commerce (SVG)

Monday	Tuesday	Wednesday	Thursday	Friday
5	6	7	8	9
	Presentations – Kingstown Gov't School & Kingstown Preparatory School	Presentation – C.W. Prescod Primary School	Presentations – Calliaqua Anglican School, Kingstown Anglican School, Stubbs Gov't School, Lowmans Leeward Anglican School	
12	13	14	15	16
Text Blast on the Theme	Presentations – Belmont Gov't School, Calder Gov't School, Belair Gov't School, Gomea Methodist School Recording for API programme		Presentations – Lowmans Wwd Anglican School, Pamelus Burke Gov't School, Brighton Methodist School, Fair Hall Primary School API Presentation aired	
19	20	21	22	23
			Publication of the relevant information on the Ministry of Foreign Affairs, Trade and Commerce website	Text Blast on the Theme
26	27	28		
	Recording of "Focus on The Consumer"	Text Blast on the Theme		

SHARE WITH CAUTION – If you keep yourself logged into shopping sites on your home device, ask that guests use a different browser!

SHARED WiFi = UNSECURED WiFi – Everything from an online bank statement to a Gmail account can be compromised when surfing the Web on a shared WiFi network.

VERIFY ALL URLS – the URL on shopping sites should be encrypted, that is, read "https" rather than "http".

QUESTION EVERY SITE – Genuine companies will have active social accounts and an online conversation in place with consumers.

KEEP PAYMENT METHODS SEPARATE FROM BANK ACCOUNTS – opt for credit not debit card payments (better against fraud).

THINK BEFORE YOU SHARE DEVICES – Very often consumers save usernames, passwords and banking information – this may not be too wise.

MARCH

2018

MARCH 15, 2018
"Making Digital Market Place Fairer"

World Consumer Rights Day



Department of Trade and Commerce (SVG)

Monday	Tuesday	Wednesday	Thursday	Friday
			1 Presentations – Biabou Methodist Primary School, Clare Valley Gov't School, New Prospect Primary School, Questelles Gov't School	2
5 Text Blast on the Theme	6 Presentations – Colonaire Primary School, Troumaca Gov't School	7 Text Blast on the Theme	8 Presentations – Layou Gov't School , Leeward SDA Primary, Cane End Gov't School, Marriaqua Gov't School	9 API presentation on the relevant laws pertaining to Electronic Commerce
12 Text Blast on the Theme	13 Live call in Radio Programme NBC Radio	14 Text Blast on the Theme	15 WORLD CONSUMER RIGHTS DAY - Display under the Singer Building; Text blast pertaining to the theme	16

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