



### **2021 iCode784 Competition Outline:**

**Tagline- The icode784 Competition; “Dream. Code. Innovate”**

The **icode784 competition** is intended to give participants the chance to change the world using their imagination and creativity and to showcase our young people’s inclination towards innovation. Innovation powers entrepreneurship. We want to provide the foundation for innovation by giving participants a forum to create great inspiring ideas that could revolutionize the Vincentian Society.

We hope to encourage participants from various secondary, technical and tertiary level institutes in addition to the public from across the island to put forward ideas and mobile applications for both the public sectors (*such as C.W.S.A and state own companies such as Vinlec*) and private sectors (*such as, Supermarkets, Real estate agencies, Insurance companies, Minibuses, Vendors etc.*) of St. Vincent and the Grenadines to facilitate the implementation of new systems or improve existing systems within those sectors.

There are three categories of the competition:

1. The **Secondary Idea Category** consists of entries from students attending secondary schools submitting an Innovative Idea.
2. The **Secondary Mobile App Category** consists of entries from students attending secondary schools submitting a Mobile application.
3. The **Open Category** consists of entries from the following:
  - Anyone from the public. The age limit is 35 years.
  - Tertiary Students (technical schools as well as students from the St. Vincent and the Grenadines Community College).
  - Students from the secondary schools can enter in both secondary and open categories. There is no rule to indicate that if students enter the secondary category, they cannot enter in the open category
  - Participants entering the Open category must submit a Mobile application

The competition will be held from **September 15, 2021- November 16, 2021.**

Registration for the competition can be done on our website [www.ntrc.vc](http://www.ntrc.vc).

### **THE BENEFITS OF PARTICIPATING IN THIS COMPETITION**

The benefits of participating in such a competition include but are not limited to:

- Fostering teamwork
- Building research skills
- Bringing about effective change
- Developing problem solving and issue resolution skills
- Improvement of efficiency and productivity overall
- Enhancing entrepreneurship
- Building creativity, analytical and presentation skills.

## PHASES OF THE COMPETITION

The competition runs in the following phases:

**Phase 1 - Launch of the Competition:** This phase officially announces the beginning of the competition. The launch will take place on **September 15, 2021** and this signals the opening of registration for interested participants in the competition. Registrations will end on **October 8, 2021**.

**Phase 2 - Preliminary Round Judging:** This phase of the competition will begin on **Tuesday October 19, 2021** and will come to an end on **Thursday October 21, 2021**. During this phase, Preliminary Judging will take place for all three categories of the competition. The finalists will be published on the NTRC's website, Instagram, and Facebook Pages.

**Phase 3 - Good Tips Presentation:** Following the preliminary stage of the competition, there will be a good tips presentation as we will be partnering with the Toastmasters organization. The aim of this phase is for all finalists to obtain useful tips on improving their presentation skills from the Toastmasters organization. It is expected that this session will take place on **Tuesday November 2, 2021**.

**Phase 4- Grand Finale:** The Grand Finale concludes the Competition. During this phase, the final judging will take place for all finalists for the three categories of the competition. The winners from each category will then be presented with their prizes. The Grand Finale will take place on **Tuesday November 16, 2021**.

## SUBMISSIONS

Below is a **basic summary** of how your Idea for the **Secondary Idea category** should be structured:

|   |
|---|
| <b>How original is your idea?</b><br>Description of how the <b>idea</b> is unique or different from similar or existing ones alike.   |
| <b>What problem does the idea solve?</b><br>Description of the problems or discomfort that is being felt by the business or department and a clear outline of how the <b>idea</b> solves these problems.<br>Description of the individuals who are most likely to use the <b>idea</b> . |
| <b>How is your idea innovative?</b><br>A clear outline of the <b>idea</b> , what it does, how it works and its key features.<br>Description of the resources needed (Human, equipment etc.) and how this will save the Business or department in the public sector money.               |
| <b>How will your idea be presented?</b><br>Ideas are to be presented to the judges in the format of a PowerPoint presentation displaying how the app would look and function in real life as well as the special features.  |

Below is a **basic summary** of how your Mobile app for the **Secondary Mobile App category** and the **Open Category** should be structured:

|  |
|--|
| <b>How original is your mobile application?</b><br>Description of how the <b>mobile application</b> is unique or different from similar or existing ones alike.  |
| <b>What problem does the mobile application solve?</b><br>Description of the problems or discomfort that is being felt by the business or department and a clear outline of how the <b>mobile application</b> solves these problems.<br>Description of the individuals who are most likely to use the <b>mobile application</b> .  |
| <b>How is your mobile application innovative?</b><br>A clear outline of the <b>mobile application</b> , what it does, how it works and its key features.<br>Description of the resources needed (Human, equipment etc.) and how this will save the Business or department in the public sector money.  |
| <b>How will your mobile application be presented?</b><br>For the preliminary judging phase on October 19-21, 2021, mobile apps are to be presented to the judges in the format of a PowerPoint presentation displaying how the app would look and function in real life as well as the special features. For the final Judging stage on November 16, 2021, a working prototype of the app must be presented to the judges. |

Please note that the allotted marks for judging will come from the oral/ visual presentations which participants make on the day of judging. Therefore, these awarded marks will determine whether participants advance to the final rounds or are deemed winners respective of the round of competition in question.

## PRIZES

The prizes of the competition will be as follows:

### *The Secondary Idea Category*

| Position | Innovative Ideas |
|----------|------------------|
| First    | • \$2,000        |
| Second   | • \$1,000        |
| Third    | • \$800          |

### *The Secondary Mobile App Category*

| Position | Mobile Applications |
|----------|---------------------|
| First    | • \$3,000           |
| Second   | • 1,500             |
| Third    | • \$1,000           |

### *The Open Category*

| Position | Mobile Applications |
|----------|---------------------|
| First    | • \$5,000           |
| Second   | • \$2,500           |
| Third    | • \$1,500           |

### **Other Prizes**

- The school with the most entries will receive a cash prize of \$1000.
- The Mentor for the winning team for the Secondary Idea Category-\$750.00
- The mentor for the winning team for the Secondary Mobile Category-\$1,000.00
- Mentors are not required for the Open Category, as such a prize is not applicable for mentors in this category.
- All non-positional teams advancing to finals will be awarded a prize of \$300 per team.

Trophies will be presented to the first-place teams for each category.

**For more information on the rules and guidelines that governs the competition, please visit**

<https://www.ntrc.vc/general/ntrcs-i-code784-competition/>